

About Žilina town

The town of Žilina is the centre of the north-western Slovakia and is one of the biggest towns in the Slovak Republic.

Population: 85 268 (as of December 31, 2004)

Surface area: 80,03 km²

Increase in the road transport on the national level in recent years, (for both passenger and freight transport), became evident in the town of Žilina as well.

Regarding Private Vehicles (cars) it is important to note that the Žilina District and Žilina town has the highest level of usage of private transport within the whole self-governing region of Žilina. Increasing use of individual private transport is confirmed by the shift between public mass transport (PMT) and individual automobile transport (IAT) which was 29,14% respectively 67,17% in year

2004. That means that more than 2/3 of trips are taken using private transport when compared to public transport.

On the present there are no cycle paths officially registered in the town Žilina. However there are some sections, in particular in the zones and on the roads banned for cars, where the lanes for cyclists and pedestrians are marked. Building up of cyclist paths in Žilina is on-going but this is focused mainly in conjunction with the development of commercial buildings (commercial centres).



Virtual Mobility Agency

Energy Centre Bratislava has established a Regional Mobility Agency which acts as a contact information and advisory point for mobility management (MM).

During the project this Virtual Mobility Agency serves mainly strategic partners in the region and through a website and newsletters provides information on mobility management issues, good examples from abroad and local mobility management initiatives in Žilina.

At the beginning the Mobility Agency consisted of three persons (2 from ECB and 1 from VUD) trained in Mobility Management and in SUMO evaluation method. But during the project progress 6 motivated volunteers started to cooperate with Agency and became virtually part of the Agency. After finishing the MOVE project, assuming good local interest, there is the aim to run it in the form of physical agency for MM.

Local Steering Group

For the project to be successful it was necessary to build also a Local Steering Group (LSG) consisting of key actors from transport and local authorities with an interest in the implementation and dissemination of the initiatives taken in the project. This was quite a hard job as mobility management is not well developed or understood within Slovakia.

Mobility Week in Žilina

Awareness raising campaigns on sustainable mobility, negative effects of excessive and unnecessary private cars use in towns, alternatives to individual automobile transport and impacts of transport on the environment are some of the mobility management measures. For this reason one of the Slovak local activities has been the preparation and organising of the “Mobility Week in Žilina”, which was held in 2007 within the EU initiative “The European Mobility Week”.

Move partners in Žilina

- Transport Research Institute
- Self-governing Region of Žilina
- Municipality of Žilina
- The Transport Enterprise of Žilina Ltd.
- Slovak Bus Transport Žilina Inc.
- University of Žilina
- Foundation of 21st Century
- NGO Stanica - Žilina Záriečie
- Cycling Association of Žilina



Signing of the Charta by the Mayor in the bus.

The main problems to be solved:

- Excessive individual private car use in our town
- Insufficient cycling paths and infrastructure,
- Absence of qualitative and attractive information on public mass transportation,
- Paying no, or only very little attention to ecological and energy efficient modes in the town.

The main aims:

- Awake and increase the interest of local and regional authorities and key transport actors, thus the competent bodies, in sustainable mobility and supporting alternative transport modes
- Inform people of the negative impacts of transport and the necessity to reduce unnecessary journeys by private cars in the town
- Build a network with a common goal to promote and develop sustainable transport
- Show which transport modes have the biggest potential and are most suitable for Zilina
- Actively help to achieve sustainable mobility in Zilina.

The campaign will consist of:

- Information and training focused on promotion of cycling, walking and PMT use,
- Public discussions with key transport actors, local authorities representatives and experts,



We do not block the traffic, we are the traffic!



- Cultural and entertainment activities, which in amusing form should draw attention of people to these problems

Action Plan for mobility

One of the most important project results is the “Action plan for mobility in Zilina”. It will be the recommendation document for transport planning including mobility management measures and ideas and will be offered to the municipality in the form of action plan for the next 3-5 years.

This action plan will consist of a description of the current state of the transport in Zilina, the energy and CO2 emissions balance for transport, SWOT analysis for transport sector in Zilina and transport external costs evaluation.

On the basis of these data the particular measures for improvement of the current state of transport will be proposed and the influence of these provisions on the aforementioned indicators will be estimated.

ENERGY CONSUMPTION IN ŽILINA 2005

Natural gas	36.0%
Coal	27.8%
Electricity	18.3%
Diesel	10.3%
Petrol	7.1%

Energy Centre Bratislava

The Energy Centre Bratislava is a non-governmental, non-profit information and consulting organisation which has been working in the Slovak Republic since 1993. In 1998, the Energy Centre Bratislava and the Slovak Energy Agency became a member of the EU OPET/FEMOPET network. The main goal of the activities of the Energy Centre Bratislava is to support and advocate measures and activities aimed at the rational use of energy and environmen-

tal protection. This includes supporting the utilisation of renewable sources of energy. By transferring innovative technologies and supporting the implementation of concrete projects, activities and legislative changes, the ECB plays an active part in improving the Slovak energy sector.

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