

Common Purchase of Clean Vehicles in Kalmar County, Sweden

**Overview:** The project carried out in Kalmar County in southeast Sweden in 2006-2007 aimed at gathering all the 12 local administrations, the Regional Council in Kalmar County and the County Council in a common purchase of clean vehicles. For more information on this project please contact [hannele.johansson@energikontorsydost.se](mailto:hannele.johansson@energikontorsydost.se) ; Tel. +46 470 72 33 25.

Target Audience				Actions			
	Children		Transport companies	X	Clean and Energy Efficient Vehicles		Traffic Management
	Teenagers		Car sales people		Cycling		Car Pooling
	Students		Private companies		Transport Demand Management		Transport for People with reduced mobility
	Adults		Other		Flexible mobility services		Eco Driving
	Old Age Pensioners				Travel Awareness Event(s)		Walking
	Decision makers				Mobility management		Other
X	Local and regional authorities				Public Passenger Transport		

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## Background & Objectives

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In 2006, the Regional Council in Kalmar County decided that the Kalmar County should be a fossil fuel free region by 2030. The first short term objective, that was set to 2010, states that all passenger cars that will be bought by the public sector should be clean vehicles according to the definition set by the Swedish Road Administration on the commission of the Swedish Government. At the time for the decision, 15 % of the passenger cars owned by the public bodies in the county (1200 in total) were classified as clean vehicles.

The Regional Council asked the Energy Agency for Southeast Sweden that was already working with sustainable transports in the region, if they were willing to coordinate the project.

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## Implementation

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The project started in March 2006 and consisted of following steps:

- ? Find out if there is an interest for a joint purchase of passenger cars with a common requirements specification.
- ? Study experiences from other regions/municipalities
- ? Arrange a clean vehicles conference in order to give information for local administrations so that they can take a political decision in this matter. The conference should also give information about clean vehicles and offer a platform for information exchange.
- ? Establish a common requirements specification

The result of the inquiry stated that all the organizations were positive to a common purchase of passenger cars. The inquiry also showed that the contracts of all the organizations concerned expired in 2007. It was thus possible to make a common purchase in autumn 2007 with contract start in the beginning of 2008.

The Conference held in February 2007 gathered the most prominent Swedish representatives for all the different alternative fuels available, the Swedish Road Administration and Bil Sweden (representative for car manufacturers). The purpose was to give proper information for the politicians. After the conference separate meetings were arranged for politicians and for those in charge of purchase in local administrations. These meetings aimed to clarify the consequences of this kind of decision. At the same time experiences from other regions/municipalities that had made similar decisions were presented.

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## Conclusions

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As a result of the project, all the local administrations as well as the Regional Council in Kalmar County decided to make a common purchase of clean passenger cars and to establish a common requirement specification for this purpose. The purchase was realized in autumn 2007 and resulted in a purchase of 300 clean vehicles.

The success of the project can be explained by following reasons:

- ? The participant of the project represented a major part of the administrations concerned.
- ? The conference had to be postponed from November 2006 to February 2007 due to elections. During this time the public and media interest for the climate change increased considerable and was in our favour.
- ? The speakers at the conference were very well informed and covered all the main issues.
- ? The politicians invited represented the presidents and vice presidents for executive boards of 10 out 12 local administrations.