



BEST PRACTICE EXAMPLES

Municipal Policy Document for Safe and Sustainable Transports

Overview: The purpose with the work is to make municipalities in Kalmar and Kronoberg counties draw up a policy document that commits them to the work towards a safe and sustainable transport system. The policy document should be signed by the municipal executive board.

Target Audience				Actions			
	Children		Transport companies		Clean and Energy Efficient Vehicles		Traffic Management
	Teenagers		Car sales people		Cycling		Car Pooling
	Students		Private companies		Transport Demand Management		Transport for People with reduced mobility
	Adults		Other		Flexible mobility services		Eco Driving
	Old Age Pensioners				Travel Awareness Event(s)		Walking
	Decision makers				Mobility management	X	Other
X	Local and regional authorities				Public Passenger Transport		

Background & Objectives

The Swedish Road Administration (SRA) works on the commission of the Swedish Government to reduce the number of persons killed or severely injured by traffic. The work is organised on regional level and the target is a reduction with 50 % by the end of 2007. At the same time, the Regional Councils in the Southeast part of Sweden have decided that the region shall become fossil fuel free by 2050 at the latest (2030 in Kalmar). Already today more than 50 % of all energy used in this region comes from RES.

Since safe and sustainable transports go hand in hand and in order to avoid introducing several parallel projects to the municipalities at the same period of time, TransportEko hosted by the Energy Agency for Southeast Sweden (ESS), has together with the SRA southeast region drawn up instructions in form of a handbook. The purpose with the book is to help municipalities to prepare a policy document that commits them to the work with safe and sustainable transports. The process is led by the SRA together with the virtual Mobility Agencies administrated by the ESS.

Implementation

The document covers different topics such as urban planning, demand management, travel management, information campaigns etc. and involves in principle all the different administrations in a community. When ready the document should consist of measures with measurable targets, a timetable and a responsible person. The policy document should also have a date when it shall be revised.

The process starts when SRA and ESS pay a first visit to the municipality. The aim is to get the commitment from the municipalities and to make sure that the work has political support. After that the municipality builds a work group with a project manager and members from the biggest administrations involved.

The task of the project group is to make an inventory of the decisions that have already been made and ensure that they have a timetable and responsible person and to add the measures they think are missing. During the process, the SRA and the Mobility Agencies give support to the municipalities when needed. The process takes approximately 6 months to one year.

Conclusions

The work in the two Swedish counties started in the end of 2005. By today three of the twenty municipalities concerned have drawn up and signed the document and there will be five new documents in the first quarter of 2007.

