



BEST PRACTICE EXAMPLES

Bari in evolution - Park and ride - Park and bus – Park and Train

Overview: The Municipality of Bari initiated collaboration with the Mobility and Transport Company of Bari, Amtab SpA, and with South-East Railways in order to implement the Park and Ride project.

Target Audience			Actions		
	Children	X Transport companies		Clean and Energy Efficient Vehicles	Traffic Management
	Teenagers	Car sales people		Cycling	Car Pooling
	Students	Private companies		Transport Demand Management	Transport for People with reduced mobility
X	Adults	Other		Flexible mobility services	Eco Driving
	Old Age Pensioners			Travel Awareness Event(s)	Walking
	Decision makers			Mobility management	X Other
	Local and regional authorities		X	Public Passenger Transport	

Background & Objectives

A study about the quality of the air brought to light that the Municipality of Bari, in South of Italy, exceeded the maximum level fixed by law of polluting agents. The main responsible of the diffusion of the air and noise pollution is the vehicular traffic that is particular intense when you has to reach the centre of the city.

To solve this problem and to reduce the congestion of the traffic in the urban area, but at the same time to make easier the entrance in the city centre especially for those who came from the suburban areas, the Municipality of Bari carried out several actions called Park and Ride, Park and Bus and Park and Train.

Implementation

The first test was in the year 2004 and it seemed that it could last for a short period because of the very expensive management costs and the doubts about its result and the response of the citizens. Instead it was a success and a revolution in the management of the sustainable mobility in the Municipality of Bari. The success of the suburban parking, linked to the city centre thanks to a free shuttle service of the Amtab, the partner of the Municipality in that project, and the cheap and affordable price for the payment of the parking (one euro for all day) persuaded the Administration to go on in this direction.

So not only the Municipality of Bari increased the number of the exchange parking but also increased the offer of the mobility services with the Park and Bus: you pay the bus but the parking is free. Moreover it started a new partnership with South-East Railways in order to expand the project including the Park and Train service: the conditions are the same for the Park and Bus and at the same price, so that those who came from the suburban area can choose if to catch the bus or the train.

Moreover the Municipality of Bari, in coincidence of particular period such as for example the Christmas holidays, takes special measures in order to encourage the citizens catching public means of transport: free buses, ecological and free shuttles, cheap tickets for trains.

Conclusion

The implementation of the Park and Ride is a very successful project, the measures which the Municipality of Bari took obtained the expected results for the benefit of the traffic decongestion thanks to the inter-modal integration between private means and public means of transport.

Not only this service satisfies the mobility requests of the users, but the cheap price of the parking or the cheap ticket of the shuffle-bus made the service affordable to everyone and especially to those who has to reach every day the city centre and, having to stay for a long period of time, are not be able to afford the expense of a private parking.

Aktionstag

Klimafreundlich Autofahren

Freitag, 21. September 2007
9.30 bis 13 Uhr

Haus der Region,
Parkplatz Hildesheimer Str. 18

- Große Kfz-Ausstellung
- Informationen und Beratung zu Erdgasautos, Hybridfahrzeugen, Elektroautos, Carsharing
- Verlosung eines VW Caddy Life EcoFuel für ein Wochenende mit Erdgasstreibstoff bis 500 Kilometer
- Informationen zu Klimaschutz & umweltfreundlicher Mobilität
- Info-Stand zu Regl.E – Region spart Energie
- Kaffee, Kuchen & mehr



