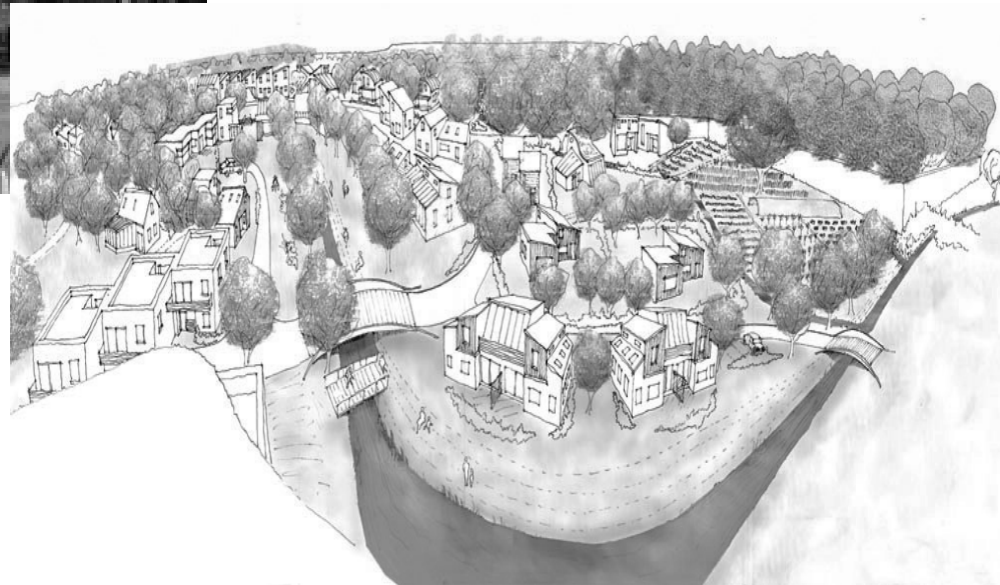


# PRO.MOTION IN IRELAND CLOUGHJORDAN, CO.TIPPERARY





## Stakeholders to Integrate

- **Existing Local Residents in Cloughjordan**
- **Prospective residents of the Eco-Village**

## Applications to be tested

- **CarSharing Service**
  - GoCar allocating two vehicles (one now in place)
- **Improved bus/taxi services**
  - Working with local Rural Transport Programme project in North Tipperary (assisted TI in preparation of Operational Plan)
- **Local travel advice and information**
  - Information leaflet & poster containing all local transport service timetables (already distributed)
  - Spreadsheet calculator for costing car use, public transport use and carbon footprint

## Work Plan / Time Schedule

- **1 November 2007– 31 March 2008**
  - Design survey forms and set up survey process
- **April 2008**
  - Undertake surveys
- **May 2008**
  - Analyse surveys and prepare reports
- **September 2008 onwards**
  - Implement applications

gocar

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# What is CarSharing?

- Access to a car without the hassle of owning one
- Reserve for as little as one hour
- Car located near home or work
- Pay-as-you-go: hours + km
- Successful in rest of Europe & North America



goCar

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# Why CarShare?

- **For the convenience**
  - NCT, Motor Tax...
  - ...maintenance, repairs...
  - ...parking space...all done for you
- **To save money & gain flexibility**
  - Pay-as-you-go makes other travel options affordable and practical
  - Chance to get rid of second car

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# Registration

- Register on-line
- Authorisation:
  - driver
  - insurance (excess)
- Payment method
- Welcome Pack
  - GoCard (Smartcard)
  - Customer Manual (the rules)
  - Customer + PIN numbers

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*c a m b i o I r e l a n d*

# Fees

- **Once off registration fee:**
  - €50 for principal private customer
  - €100 per business customer
  - €25 for additional drivers
- **Monthly fee:**
  - €7 per customer
  - €3 per additional driver
- **Excess reduction fee: €50**

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# Tariffs

Price class	S	L
Per hour (7-23)	€5	€6
Per day (24 hours)	€50	€60
Per km up to 100	35c	40c
Per km above 100	25c	30c

**No hourly charge between 2300 and 0700**

All prices inclusive of fuel and VAT

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# Using the Car

- **Make a reservation**
  - On the Internet – [www.gocar.ie](http://www.gocar.ie)
  - By telephone – 1890 446 227
- **Go to GoBase (dedicated parking space)**
  - Townsfield
    - 1 Fiesta



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# Using the Car

- **GoCard** unlocks car
- **Drive**
  - Enter PIN & drive
  - Return & sign off
- **Pay**
  - Fuel card
  - Tariff: all costs included
  - Monthly invoice
  - Direct debit



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Go raibh maith agaibh

Thank you

**Michael Newham**

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