



# BEST PRACTICE EXAMPLES

Information tool in the network on public transport services in the Basque Country, “nondik-nora”

**Overview :** The purpose of the project is to promote sustainable transport system in the Basque Country for reducing energy consumption in the transport sector. For that aim, it is important that population know all the existing alternatives. Thanks to “nondik-nora” users will be aware of the possibilities to move around the Basque Country. For more details, contact [oajuria@eve.es](mailto:oajuria@eve.es).

Target Audience				Actions			
X	Children	X	Transport companies		Clean and Energy Efficient Vehicles		Traffic Management
X	Teenagers		Car sales people		Cycling		Car Pooling
X	Students		Private companies		Transport Demand Management		Transport for People with reduced mobility
X	Adults		Other		Flexible mobility services		Eco Driving
X	Old Age Pensioners			X	Travel Awareness Event(s)		Walking
	Decision makers			X	Mobility management		Other
	Local and regional authorities				Public Passenger Transport		

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## Background & Objectives

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Ente Vasco de la Energía (EVE) is responsible for planning, coordinating and controlling activities and actions in the energy field of public sector in the Basque Country.

At present, EVE defines and implements its activities to pursue the achievement of the objectives set out in the paper 3E-2010 (Energy Strategy of Euskadi 2010) approved by the Basque Government in December 2004. These objectives include the development of renewable energy sources and improving energy efficiency in the Basque Country, consistent with the objectives of the European Union.

The objective of this project is to promote the greater use of collective transport in the intercity roads because of their greater energy efficiency in front of the tourism vehicle.

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## Implementation

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The work to be done is the definition, development, deployment and maintenance of a software tool that operates over the Internet using standard web browsers, to provide its users with the combination of more rational public transport to go from one point to another of Basque geography, or to and from the neighboring communities. To calculate the best combination, the tool will allow the user to choose between the following criteria:

- ? Shortest route
- ? Fastest route
- ? Minimum number of transport

The scope of the work includes:

-Identification of the companies that currently operate in Euskadi serving passenger transport by road and railways.

- Ranking of the Basque municipalities in two groups.

Group I:

Municipalities which by its size, population or number of public transport operations, suggests further definition of the point of departure/destination within it. These are towns where the user can select the street and the number of main door.

Group II:

Municipalities where the streets are not selected for being a municipality with low level of public transport or small size.

-Developing a website in Basque, Spanish and English, with the following utilities and criteria.

Calculate the optimal route between two points.  
Information on public transport operators' fares.  
Access to public transport operators' websites.  
Incident section.

-Data updating procedure definition.  
-Maintenance and updating of the system.

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## Conclusions

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The result of this project is an easy and widespread use tool to know the alternative ways of transport in the Basque Country and surroundings. One of the objectives is to attract people to use public transport, which is fast, reliable and environmental-friendly, punctual and economical and with connections to all directions.

The webpage is also used for announce various activities carried out related to mobility or transport issues.

“Nondik-nora” project can be easily implemented in other interested countries by identifying firstly all transport alternatives and routes.

