



e-TREAM project

e-learning for training Energy Agencies in mobility management and alternative fuels

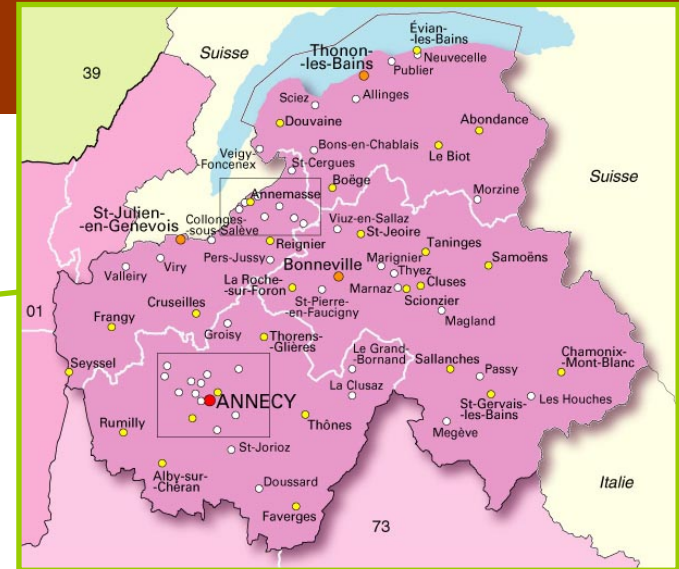
new services – prioriterre – France

loïc lepage

Intelligent Energy in Europe - STEER

e-TREAM

Territory



- Information and advice centre on Energy, Water and Consumption
- 600'000 inhabitants
- 12'000 contacts / year
- 23 staff
- Free call & information centre (4 people)
- 25 years experienced

New services

- Working groups and workshops on mobility issues (1)
- Training of ecomobility advisers (3)
- Opening an ecomobility advice service (100)
- Communication and awareness
- Mobility management plans (4)
- Actions with driving schools (4)
- Specific actions with public and private companies (3)

Mobility advisers



New mobility services inside PRIORITERRE :

- Thibaut Oustry – Energy adviser – private companies
- Frédéric Delhommeau – local authorities
- Guenaëlle Carton – individuals

Issues

Short term :

- “Clean” vehicle choices, grants
- Public and alternative transports
- Ecodriving
- Biofuels
- Mobility management plans

Long term :

- Trainings
- Clean itineraries, type of transport comparisons, CO2 calculation tools
- mobility website
- Public transport schedules and links with other kinds of transport
- Alternative services development (car pooling, car sharing...)



What we need

- A support from the local authorities !

Thank you for your attention !

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